

Workshop Schedule - Supply Chain 1-2-3: Food & Beverage sector

Locations:

Fredericton: Hampton Inn & Suites
470 Bishop Dr
Fredericton, NB E3C 2M6

Moncton: Holiday Inn Express & Suites
777 Mapleton Drive
Moncton, NB E1G 2K5

Webinar: Online training, participate from your home or office.
2 hours. Will be offered once in the morning and once in early afternoon

Workshop Dates & Topics: (In-person sessions will take place from 10:00am to 4:00pm)

Date	Module	Title	Location
Tues. March 19, 2019	1	Understanding Consumers	Moncton
Tues. March 26, 2019	2	Setting up for Success	Fredericton
Tues. April 2, 2019	3	Selling Your Products: Where and How	Webinar
Tues. April 9, 2019	4	Understanding Customers: Retailers & Wholesalers	Moncton
Tues. April 16, 2019	5	Building Relationship with Customers	Fredericton
Tues. April 23, 2019	6	Achieving Greatness: What Makes Great Food Products	Webinar
Tues. April 30, 2019	7	Implementing the Sales Process	Moncton
Tues. May 7, 2019	8	Presenting to your category manager-your turn!	Fredericton