



Commercialization
Consulting & Mentoring
(CCM) PROGRAM

PROGRAMME
de consultation et de mentorat
en commercialisation (CMC)

Are your clients almost ready to launch a new product, process or technology?



Commercialization Consulting and Mentoring (CCM) provides funds to help Atlantic Canada-based businesses and institutions get the help they need to make it through the final stages of commercialization.

Would you like to host a group learning activity to help your clients get through the final stages of the Product Innovation Process? We can help.

CCM can cover 65% of eligible costs, up to a maximum of \$16,250, for you to host a group learning activity for your clients.

CCM can cover the cost of group learning activities, such as workshops, to improve knowledge and skills related to commercialization. Industry associations, economic development partners, business support organizations and others providing services to SMEs can apply to CCM for funds to cover the costs of hosting group learning activities.

What kind of activities are eligible?

Eligible group learning activities may include **workshops** and **demonstrations**. The ideal participant in a CCM group learning activity has a new product, technology or process that is market-ready. Topics should focus on getting SMEs through Gate 4 or 5 of the Stage-Gate® Product Innovation Process:

Stage-Gate® Product Innovation Process



¹Source: http://www.stage-gate.com/resources_stage-gate_full.php

Read the full program guidelines and learn more about what activities are eligible: www.learnsphere.ca.

Or contact LearnSphere directly:
commercialization@learnsphere.ca or (506) 452-0387